RJRD – Fundraising Committee Minutes for meeting November 07, 2017

The meeting was called to order at 5:00 at Gund Hall.

Present: Committee, Bill Smith, Pat Norris, Meg Slifcak, Advisors, Cynthia McWilliams, Lynn Richardson.

There was discussion of potential overlap with other committees. It being suggested that the refunding of our long term debt should be referred to the Governance Committee for continued and ongoing attention by Pat Norris as Treasurer. Meg had suggested that the Bond refunding opportunities had been eliminated by recent tax reform legislation. Pat explained that the new legislation had nothing to do with our refunding due to the fact that he had had the bonds issued to be callable at our option after three years and that this opportunity would be the summer of 2018.

There was discussion of long range planning for the operating levy renewal knowing that that levy would need to be renewed, being a ten year levy. There was discussion about going to the voter early. Pat suggested that RJRD needed to coordinate with other local issuers so that RJRD would not be on the ballot at the same time as say Revere Schools or a Library or Mental Retardation issue.

Park pride was discussed as a marketing opportunity for the successful levy campaign and that this was an ongoing, every day concept to promote, rather than an event oriented activity. This concept should not be limited to FoCH and further should be a shared park wide/committee wide/board wide effort.

An opportunity for capital acquisition for our project was introduced by Lynn Richardson, this being The State Capital Budget Appropriations Application Process. It was agreed that Pat and Lynn would work on the application project quickly as the deadline (Jan. 3) was fast approaching for this biennium.

Donor recognition programs were then discussed. Lynn volunteered that she would put together a portfolio of typical or popular options for later discussion.

Consultants were discussed in general and it was agreed that consultants could be engaged for short periods or certain aspects of our projects and could cycle through rather than being permanenet members of our committee.

There was no old business.

There was no new business.

The meeting adjourned at 5:50.

Submitted by:

__ Date: 6-04-19

Pat Norris, Fundraising Committee Chair