

RJRD Development Task Force

October 29, 2019, 6:30 pm

Meeting held at Park Office

Agenda

1. RJRD October 28 board meeting – items of note impacting fundraising
2. ANCA report – discussion of certain items:
 - a. Unfortunate wording on page 6 – “money has disappeared”
 - b. Help via NPS, page 15
 - c. Clean Ohio Conservation fund
 - d. State Capital fund
3. Discuss status of Case Statement and park strategic plan and vision
4. Discuss status of Kirby’s Mill fundraising
5. Discuss creation of Development committee task forces
 - a. Foundations and Government grants
 1. Central coordination of research
 2. Centralized target list
 3. Maintain spreadsheet of all key data
 - b. Individuals
 1. Centralized list of potential lead donors
 - c. Public relations
 1. Continue development of case statement
 2. Coordinate with board consistent message
 3. Create campaign materials when we’re ready
 - d. Administration
 1. Review software options that can track donors and pledges and create reports.
 2. Begin considering a campaign budget
 3. Consider policies for accepting, recording and acknowledging gifts
6. Frequency of ongoing meetings and next steps