



FUNDRAISING COMMITTEE

WEDNESDAY, August 7, 2019

6:30 P.M.

(Meeting Held at Park Office)

MEETING MINUTES

Meeting called to order at 6:33 pm

Roll Call: Gonzales, Laubacher, Becker, McWilliams, Smick – present. Smith, Kannenberg and Ringle – excused absences

Finalize Draft Timeline

Mr Laubacher acknowledged it is an aggressive timeline. After discussion it was agreed to stamp as "Final".

Updates on June-August timeline items – still in progress

Projects Discussion

A brief discussion was had about the short term and long term vision for Gund Hall

It was noted that we need to do more public relations messages

Need funding to hire staff before the end of the year. Discussed hiring Grants Plus, etc

Mr Gonzales introduced and 8-item list from Mr DeLuca, to which stream reparation was added.

Discuss sample case statement

Mr Gonzales gave an overview of a case statement from WI.

- Executive summary hook, Table of Contents (3rd page), Projects with services & costs, Pictures
- Mission / Vision is missing from the WI case statement
- Naming and Recognition should be a separate document (updated often)

An Outline of what our case statement should include

- Gund Hall Sketch
- Quotes from park users – Timbernook, Scouts, Yoga instruction and the runner groups
- Annual report
- Statistics – visitor counts, et cetera

Discussed need for more volunteers.

Motion to adjourn by Mr Becker, seconded by Mr Gonzales, unanimous, adjourned 8:17 pm

Submitted By:

Accepted By:


Bob Becker, Secretary

Date: 11-25-19


Art Gonzales, Committee Chair

Date: 11/25/19