



## FUNDRAISING COMMITTEE

WEDNESDAY, JUNE 5, 2019

6:30 P.M.

*(Meeting Held at Park Office)*

### MEETING MINUTES

Meeting called to order at 6:32 pm

Roll Call: Gonzales, Becker, McWilliams, Mr Smith, Ms Kannenberg and Mr Laubacher

Mr Becker moved to elect Ms Ringle and Ms Smick as advisors to represent FoCH, seconded by Mr Gonzales, motion passed unanimously. They were welcomed to the committee.

Mr Laubacher presented the key dates calendar. He pointed out this was a draft for discussion, it is very high level and ambitious schedule.

He pointed out that the third bullet in the June-August 2019 section is very important (public sources) and it was decided that Ms Fristik research these sources.

Mr Gonzales gave a brief overview of Ms Fristik's background and that we need to find fund sources for hiring of staff. We also need more people to help with the research and effort.

Ms Kannenberg mentioned that donor advised funds such as the Cleveland foundation could be a source. Mr Smith offered to research.

Ms Ringle stated she will share accumulated lead to fundraising committee.

Ms Kannenberg will help with public funds and Mr Laubacher with Private sources

It was pointed out that finding foundations that fund staff is a high priority (one person) and funding for a consultant.

Cleveland Foundation has a database of foundations. Mr Laubacher will introduce Ms Fristik to the resources at the Cleveland foundation for research.

We could send the results to RJRD Administrative Coordinator for entry into Excel or Access.

Ms Kannenberg offered to help with the database structure and provide a template.  
Mr Gonzales will circulate Case statement examples.

There was talk about why Gund hall was on the RJRD Agenda "priorities list"

Ms McWilliams suggested adding Stream Reparatons to priority list.

It was asked which of those top 10 priorities needed additional funding and what has been accomplished? Need that for "Demonstrated Success"

Ms Kannenberg noted that 50% of funds are raised in the "Silent Phase" before the campaign is announced.

It was noted that Public perception of Richfield Heritage Preserve is good, but perception of the RJRD board needs work.

Should we use an agency for campaign material and how are they funded?

A quick Historic Home Stabilization Task Force report was given by Ms Ringle pointing out the difference between what can volunteers do, qualified volunteers do, and experts do. North and Amity building need additional earth removing.


Motion to adjourn by Mr Smith, seconded by Mr Becker, unanimous, adjourned 8:04 pm

Submitted By:

Accepted By:

  
Bob Becker, Secretary

Date: 11-25-19

  
Art Gonzales, Committee Chair

Date:

11/25/19