



FUNDRAISING COMMITTEE

TUESDAY, APRIL 23, 2019

6:30 P.M.

(Meeting Held at Park Office)

MEETING MINUTES

Meeting called to order at 6:30 pm

Roll Call: Gonzales, Becker, McWilliams present; Mr Smith, Ms Kannenberg and Mr Laubacher were excused absences

Mr Gonzales gave a brief overview of past meetings and set the table as to the requirements of advisors being those connected to donors and willing to ask for money. A project priority list / presentations are being developed.

Mr Gonzales stated, What does FoCH joining mean, that is the question.

Ms Ringle made a statement that she would email for entry into the minutes. The major points being:

- 2014 campaign - told residents FoCH will be volunteers and fundraisers
- 2017 – RJRD asked FoCH to be responsible for fundraising
- Law requires FoCH to be responsible for funds
- May 2017 – case statement was passed

Mr Gonzales pointed out that FoCH could continue the fundraising for operations. We need to work out how and who touches high net worth individuals

Ms Ringle – Fiduciary responsibility requires oversight, perhaps as per Grant requirements

Mr Gonzales stated that should not be an issue because the project list shows where the money is spent. We need to be ready to meet with donors about dedicated projects.

Mr Richardson asked To who would donors make out checks? Discussion about who donors would rather give to:

Ms McWilliams – Must have unencumbered fund for non-projects, give list of where you want the money to go. Let donors decide.

Overfunded Projects – contact donor and keep current with amount raised.

Ms Starr- FoCH mailer said fundraising for Mill, they must keep that promise.

Ms Ringle – FoCH must continue with Mill Fundraising

Ms McGinty – Restoration of Environment is key. Stream restoration, Tree planting, pool nature center.

General discussion:

- Project is detailed then funded
- Best practices – Best approach
- Having a dialogue is the main core of a partnership
- Mutually identified projects
- This could be a big step out of the past, new day dawning

Ms Makowski – Grants we should go after now or wait?

Ms Ringle made the following points:

1. Project oriented, also accept for General funds
2. If FoCH joins they keep money and grant to RJRD by project
3. Not stop fundraising for Mill, that must continue

Ms Eastwood – Summer barn parking lot is not correct. Material under stone was not installed. Specification was there but not implemented.

- Projects should be detailed and need construction manager to check every day during implementation by contractor.
- Procedure and buy-in by all doing development of plan before taking to contractor.

Communication:


1. FoCH members on fundraising committee need to communicate
2. Attend meetings

Briefing memos from both entities for communication.

Motion to adjourn by Mr Gonzales, seconded by Mr Becker, unanimous, adjourned at 8:02 pm

Submitted By:

Accepted By:


Bob Becker, Secretary

Date: 11-25-19


Art Gonzales, Committee Chair

Date: 11/25/19