

RICHFIELD JOINT RECREATION DISTRICT
FUNDRAISING COMMITTEE

MONDAY, FEBRUARY 12, 2019

5:00 P.M.

(Meeting Held at Park Office)

MINUTES

Call to Order: Meeting called to order by Chairman Gonzales at approximately 5:00 PM

Roll Call: Bob Becker, Art Gonzales and Bill Smith were present

Motion to go out of order made by Becker, seconded by Smith, voice vote, unanimous, motion passed.

Motion to elect Don Laubacher as advisor made by Becker, seconded by Smith, voice vote, unanimous, motion passed.

Mr Gonzales asked Cynthia McWilliams to consider joining committee as advisor. Ms McWilliams will consider and provide answer later.

Mr Gonzales moved to have Becker serve as secretary, Mr Smith seconded, voice vote, unanimous, motion passed.

DISCUSSION:

Don Laubacher gave a brief summary of his experience which included Co-Lead of Severance Hall fundraising committee. Don explained that Campaign manager and Campaign consultant positions are key to effort. There are foundations that fund these positions.

One case statement and one campaign is only way to proceed. Laubacher advised against separate RJRD and FoCH campaigns. Campaign committee members should be from both Friends groups and RJRD.

Akron Community Foundations fees are 1.5% of balance but for this fee they provide various services.

It was noted that many of the Park projects have been based on immediate need for action and

that we need to move planning longer term projects.

A discussion took place on the use of donations and whether these monies would be dedicated to a general fund or toward a specific project. It was concluded that further discussion was required by that we should consider both a general fund and an endowment fund. Those that have long relationships with the park might contribute annually and generously.

A discussion on advisor positions was held on:

- Whether an exploratory committee should first be formed and, if so, the number of members might be 7-9 people. The entire committee might be 9-10 people. It was discussed that the committee should ask RJRD board to approve up to 15 positions. It would be comprised of people that know potential fund sources, including grant writers.

It was determined that the committee need a resolution passed by the RJRD board to approve this campaign. It was noted that board members are typically asked to contribute to a campaign to show its commitment to the campaign.

It was noted that FoCH would not fundraise for Kirby Mill until the Lower lake dam work is complete.

A brief discussion took place on the frequency of committee meetings and Mr. Gonzales stated he would like to meet more frequent than once a month for now.


Thereafter, Mr. Becker moved to recommend that RJRD board approve 15 advisor positions to committee, seconded by Mr. Smith. Upon vote, the motion passed. Mr. Becker then moved that Cynthia McWilliams be elected as advisor to Fundraising Committee, and it was seconded by Mr. Smith. Upon vote, the motion passed and Ms McWilliams accepted.

Tentative meeting date of February 26th, 5 pm was considered.


Upon vote, the committee adjourned at approximately 6:15 PM.

Submitted By:

Accepted By:


Bob Becker, Secretary

Date: 4-9-19


Art Gonzales, Committee Chair

Date: 4-9-19