

## Richfield Joint Recreation District Special Meeting Communications/Volunteer Committee Meeting Agenda Thursday, February 5, 2015 at 7:00 P.M. (Meeting Held at Richfield Village Town Hall, Caucus Room)



Call to Order

Roll Call

Committee Board Members:

Committee Members:

Guests

Business

- 1. Board Report:
- 2. Subdivision Reports
  - a. Marketing/Public Relations
    - 1. Media Relations
      - Signage for property once transferred
      - Logo Content
  - b. Media:
    - 1. Website
      - Blog
      - New Pages
    - 2. Facebook
    - 3. Twitter
  - c. Communications
    - 1. Public Forum Report
      - a. Brainstorm Report
    - 2. Guest Speakers Board Meetings
  - d. Development
    - 1. Naming Rights Proposal
    - 2. Name the Park Contests
    - 3. National Registry of Historic Places
    - 4. Events
      - Cabin Fever Tour
      - Soft Opening
- 3. Volunteer Needs

Business

- 1. Volunteers
  - List kinds of volunteers are needed and their descriptions.
  - Begin Volunteer Descriptions
  - RJRD Website Immediate Needs
- 2. On-going recruitment strategies
- 4. Old Business
- 5. New Business
- 6. Action Items & Agenda Items for Next Meeting
- 7. Public Comments

Adjournment

Next Meeting February 19, 2015 7:00 pm Caucus Room, Village of Richfield Town Hall.