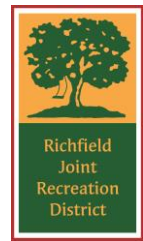




Richfield Joint Recreation District
Special Meeting
Communications/Volunteer Committee Meeting Agenda
Thursday, November 20, 2014
6:30 P.M.
(Meeting Held at Richfield Village Town Hall, Caucus Room)



Call to Order

Roll Call

Committee Board Members

Committee Members

Guests

Business

1. Subdivision Reports

a. Marketing/Public Relations

1. Media Relations –

Newsletter/Email Blast

2. Writers – RJRD Brochure – tabled until spring or so

b. Media

rjrd.org – blog, Survey

Facebook –

Twitter –

c. Development (Talk Out)

1. Potential Partnerships in the 4 'tions

2. Databases

a. Blog Comments

b. Contact forms

c. Survey

d. Public Ideas

3. Research on “naming” rights

4. Name the Park - Contests

3. Volunteer Needs

Business

1. Core list of volunteers and management of the needs

2. On-going recruitment strategies

3. Future jobs for volunteers

4. Old Business

Create RJRD Board Meeting tonight Signs to post throughout Township and Village.

Mayor to consider making proclamation to RJRD and Voters

5. New Business

Open House – November 29

VIP (American International, BW, etc... 11/19)

Education

1. Begin discussion on science and social studies programming

2. Common Core Aligned Curriculum/Reading & Writing Connections

3. PK – 3, 4 – 5, 6 – 8, and 9 – 12 educational programming

6. Action Items & Agenda Items for Next Meeting

7. Public Comments

Adjournment

Next Meeting December 4, 2014 6:30 pm Caucus Room, Village of Richfield Town Hall.