

# Evaluation Matrix

Strategy Sessions – August 25, 2015  
Richfield Joint Recreation District

**POSITIVE**  
**NEGATIVE**  
**NEUTRAL**

Program Elements	IMPACT								COSTS				EASE	Other:
	Environmental Influences	Competition & Ability to Draw/Sustain Business	Sensory Perception/ Experience of Visitors/Users	Spatial Influence/ Flexible/Multi-Functional Spaces	Supports Voter Demands/ Desires	Partnerships/ Collaboration	Educational, Historical & Cultural Context for Users	Year-Round vs. Seasonal Activity	Risks to Organizational Sustainability & Enforcement of Safety & Security	Cost to Build (Capital)	Cost to Maintain (O&M)	Return on Investment	Implementation	
	Short- or long-term effects on the preservation of natural systems (water; land; vegetation; food-web).	Program/use will be supported and/or unique to draw necessary users from local and/or surrounding communities.	Sights, sounds, smells, etc. are compatible with other activities and multiple users.	Minimal spatial impact. Can adapt to multiple uses without investing additional funding.	Meets objectives and needs of the residents.	Requires support from other entities to fund/finance, build, implement, or operate.	Fosters educational/ cultural opportunities. Maintains historical integrity.	Provides opportunity to generate use/revenue throughout the year.	Does not require significant investment/ resources/ management.	Low cost with regard to construction, permitting, infrastructure, time and/or engineering.	Staff; utilities; insurance; equipment.	Provides reasonable net income for the investment.	Activity or use does not require significant time, finances, resources, man-power, or permitting.	
Equestrian	NEUTRAL (*)	POSITIVE	NEUTRAL	POSITIVE	POSITIVE	POSITIVE	POSITIVE	POSITIVE	POSITIVE	NEUTRAL	NEUTRAL	NEUTRAL	POSITIVE	
Facility Rental	NEUTRAL	POSITIVE	NEGATIVE (*)	NEUTRAL	POSITIVE	POSITIVE	POSITIVE	POSITIVE	NEUTRAL	NEGATIVE	NEGATIVE (*)	NEUTRAL	NEUTRAL	
Par Courses	NEUTRAL	POSITIVE	NEUTRAL	POSITIVE	POSITIVE	NEUTRAL	NEUTRAL	NEUTRAL	POSITIVE	NEUTRAL	NEUTRAL	NEUTRAL	NEUTRAL	
Camping	NEUTRAL	POSITIVE	POSITIVE	POSITIVE	POSITIVE	NEUTRAL	POSITIVE	POSITIVE	NEGATIVE	POSITIVE	NEGATIVE	NEUTRAL	NEUTRAL	
Fishing	NEUTRAL	POSITIVE	NEUTRAL	POSITIVE	POSITIVE	POSITIVE	POSITIVE	POSITIVE	NEUTRAL	NEUTRAL	NEUTRAL	POSITIVE	POSITIVE	
Lake Swimming	NEUTRAL	POSITIVE	POSITIVE	POSITIVE	POSITIVE	NEUTRAL	NEUTRAL	NEGATIVE	NEGATIVE	NEUTRAL	NEUTRAL	NEUTRAL	NEUTRAL	
Ice Skating	NEUTRAL	POSITIVE	NEUTRAL	NEUTRAL	NEUTRAL	NEUTRAL	NEUTRAL	NEGATIVE	NEGATIVE	POSITIVE	NEUTRAL	NEUTRAL	NEUTRAL	



