



**Richfield Joint Recreation District
Special Meeting
Communications Committee Meeting Minutes
Thursday, August 7, 2014
7:30 P.M.**

(Meeting Held at Richfield Village Town Hall, Caucus Room)

Call to Order

Roll Call

Committee Board Members

Ms. Kelly Clark
Ms. Donna Skoda
Mr. Bill Taylor - Absent

Committee Members

WRLC – Mr. Kendrick Chittock - Absent
Mayor Bobbie Beshara
Mrs. Abby Gretter
FOCH – Mrs. Corey Ringle
Mrs. Lynn Richardson - Absent
Mrs. Lucy Hanigosky

Guests

Khalid Black
Chairman – Mr. Floyd Ostrowski

Business

1. Subdivision Reports

a. Branding

1. Logo Update

We will narrow the decision down to two to present to the board

b. Strategic Planning

1. Vision/Mission Statements

a. Tag lines – Everyone is to bring in at least two tag lines to share with the group

b. Narrowing down the big mission statement in the bylaws to be used for publicity

purposes.

c. Marketing/Public Relations

1. Community Day

RJRD will have a table set up for the board and a separate table for FoCH. We can borrow what we need from FoCH. Asked Ms. Rogers for name tags for the board.

d. Website, Social Media

Website presentation – 2400.00. Waiting for a 2nd bid.

e. Development

1. Event Update Open Houses

Tentative dates were set and themes were discussed. Floyd Ostrowski highly recommended a VIP – “A Taste of Honey” or the like.

2. Calendar

a. Schedule of Site Visits

Four dates were chosen for open houses. 9/14, 10/5, 10/18 (VIP), 10/26.



3. New Business

Mistake in the Richfield Times stating that Mindy Remec was the admin for RJRD – will correct
A reporter contacted Mrs. Ringle about financial information. Protocol will be to refer them to communications. Ms. Clark will call Nancy Hudek.

4. Action Items & Agenda Items for Next Meeting

Discussion of Open Houses
Discussion of Clean Up Dates
Two Taglines Due!

5. Public Comments

None

Adjournment

Next Meeting, Thursday, August 14, 2014 @ 7:30 pm, Caucus Room, Village of Richfield, Townhall

Respectfully Submitted,

Kelly E Clark, Communications Chair

Approved by the RJRD Board August, 25, 2014.