



**Richfield Joint Recreation District
Special Meeting
Communications Committee Meeting Agenda
Thursday, August 28, 2014
8:00 P.M. ** (Special Time)
(Meeting Held at Richfield Village Town Hall, Caucus Room)**

Call to Order

Roll Call

Committee Board Members

Committee Members

Guests

Business

1. Subdivision Reports

a. Branding

b. Strategic Planning

1. Vision/Mission Statements – Committee members to report suggestions for a a 1 – 2 lines shorter mission statement for publicity purposes.

c. Marketing/Public Relations

1. Library –

2. Media Relations –

3. Calendar –as 9/14, 10/5, 10/18 and 10/25 as open house dates. Clean up date 9/7 all day.

4. Banner – a quote was received from Post Net to create the open house banner

d. Website, Social Media

Website – Update

Twitter – Update

Facebook – Update on Administrators

e. Development

1. Budget

2. Report on Open House Events and Themes

Mrs. Lynn Richardson

Mrs. Lucy Hanigosky

Mrs. Corey Ringle

3. Golf Cart Update

3. New Business

4. Action Items & Agenda Items for Next Meeting

5. Public Comments

Adjournment

Next Committee Meeting September 4, 2014 7:30 pm (Following Volunteer Committee) Caucus Room, Village of Richfield Town Hall.