



**Richfield Joint Recreation District  
Special Meeting  
Communications Committee Meeting Agenda  
Thursday, August 21, 2014  
7:30 P.M.**

*(Meeting Held at Richfield Village Town Hall, Caucus Room)*

**Call to Order**

**Roll Call**

**Committee Board Members**

**Committee Members**

**Guests**

**Business**

**1. Subdivision Reports**

**a. Branding**

1. Report on Board Decision

**b. Strategic Planning**

1. Vision/Mission Statements – Create a 1 – 2 lines shorter mission statement for publicity purposes. Talk about Strategic Planning with worksheets to the board committee members

**c. Marketing/Public Relations**

1. Library
2. Media Relations – list
3. Article was sent to Scriptype Publishing announcing the open house dates.  
Permanent “RJRD” column
4. Calendar
5. Fact Flyer
6. Banner

**d. Website, Social Media**

- Website – Approval of Webhost.
- Twitter –
- Facebook –

**e. Development**

1. Budget Discussion
2. Report on Open House Events and Themes
  - Abby Gretter –
  - Lynn Richardson –
  - Lucy Hanigosky –
  - Corey Ringle – Absent
3. Golf Cart – Bobbie Beshara

**3. New Business**

**4. Action Items & Agenda Items for Next Meeting**

**5. Public Comments**

**Adjournment**

**Next Committee Meeting August 28, 2014 7:30 pm Caucus Room, Village of Richfield Town Hall.**