



Richfield Joint Recreation District
Special Meeting
Communications/Volunteer Committee Meeting Agenda
Thursday, November 6, 2014
6:30 P.M.
(Meeting Held at Richfield Village Town Hall, Caucus Room)



Call to Order

Roll Call

Committee Board Members

Committee Members

Guests

Business

1. Subdivision Reports

a. Marketing/Public Relations – Did we pass a levy?

1. Media Relations – RJRD column/Newsletter for EBlast
2. Writers – RJRD Brochure

b. Media

- rjrd.org – blog, Survey
- Facebook – No Comments
- Twitter –

c. Development (Talk Out)

1. Potential Partnerships in the 4 'tions
2. Databases
 - a. Blog Comments
 - b. Contact forms
 - c. Survey
 - d. Public Ideas

3. Volunteer Needs

Business

1. Core list of volunteers and management of the needs
2. On-going recruitment strategies
3. Future jobs for volunteers

4. New Business

Education

1. Begin discussion on science and social studies programming
2. Common Core Aligned Curriculum/Reading & Writing Connections
3. PK – 3, 4 – 5, 6 – 8, and 9 – 12 educational programming

5. Action Items & Agenda Items for Next Meeting

6. Public Comments

Adjournment

Next Meeting November 20, 2014 6:30 pm Caucus Room, Village of Richfield Town Hall.