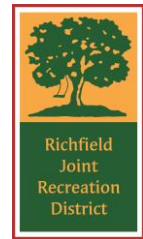


**Richfield Joint Recreation District Special Meeting
Communications/Volunteer Committee Meeting Agenda
Thursday, December 18, 2014 at 6:30 P.M.
(Meeting Held at Richfield Village Town Hall, Caucus Room)**



Call to Order

Roll Call

Committee Board Members: (Kelly will be late – Bill will run meeting until she arrives)

Committee Members:

Guests:

Business

1. Board Report:

2. Subdivision Reports

a. Marketing/Public Relations

1. Media Relations – Newsletter

- FAQ's for website
- Signage for property once transferred!

2. Writers – RJRD Brochure!

- Dave Szalay

b. Media: rjrd.org

1. Website:

- a. Blog Comments
- b. Contact forms
- c. Survey
- d. Public Ideas

2. Facebook:

3. Twitter:

4. Blog:

c. Communications

1. Public Forum Report

a. Appreciative Inquiry: Cost, Advertising, Organizing Event

d. Events

1. Cabin Fever Tour
2. Open House – Sledding
3. Next Open House

e. Development

1. Potential Partnership Databases
2. Research on “naming” rights report
3. Name the Park – Contests: Keep for the time being until we can set up a public forum.
4. National Registry of Historic Places

3. Volunteer Needs

Business

1. Core list of volunteers and management of the needs

- Need Volunteer with a variety of talents and expertise.
- More than events and activities need financial and legal volunteers too.

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- Example of trail-blazers and monitors.
- 2. On-going recruitment strategies
 - Legal, Master Planners, Construction/Project Management, Grant writers, Financial, Administration, Purchase Agreement.
 - Mailer with dates and process to go out to community
 - Constant Contact Survey Monkey form to be e-mailed.
 - E-mail to all those on the property during open houses.
 - Electronically distribute at Revere School District

4. Old Business

- RJRD Board Meeting tonight Signs
- Proclamation to and Voters

5. New Business

6. Action Items & Agenda Items for Next Meeting

7. Public Comments

Adjournment

Next Meeting January 15, 2015 6:30 pm Caucus Room, Village of Richfield Town Hall.