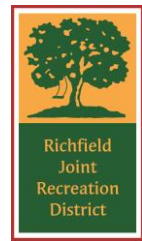




**Richfield Joint Recreation District**  
**Special Meeting**  
**Communications/Volunteer Committee Meeting Agenda**  
**Thursday, December 11, 2014**  
**6:30 P.M.**  
*(Meeting Held at Richfield Village Town Hall, Caucus Room)*



**Call to Order**

**Roll Call**

- Committee Board Members
- Committee Members
- Guests

**Business**

**1. Board Report**

**2. Subdivision Reports**

**a. Marketing/Public Relations**

- 1. Media Relations –  
    Newsletter!
- 2. Writers – RJRD Brochure!

**b. Media**

- rjrd.org
- 1. Survey
- 2. Facebook
- 3. Twitter
- 4. Blog

**c. Development**

- 1. Potential Partnerships
- 2. Databases
  - a. Blog Comments
  - b. Contact forms
  - c. Survey
  - d. Public Ideas
- 3. Research on “naming” rights
- 4. Name the Park – Contests
- 5. National Record of Historic Preservation

**3. Volunteer Needs**

**Business**

- 1. Core list of volunteers and management of the needs
- 2. On-going recruitment strategies
- 3. Future jobs for volunteers

**4. Old Business**

- Create RJRD Board Meeting tonight Signs to post throughout Township and Village.
- Mayor to consider making proclamation to RJRD and Voters

**5. New Business**

- Next Open House
- VIP

**6. Action Items & Agenda Items for Next Meeting**

**7. Public Comments**

**Adjournment**

**Next Meeting December 18, 2014 6:30 pm Caucus Room, Village of Richfield Town Hall. (Last of 2014)**