

Richfield Joint Recreation District Special Meeting Communications/Volunteer Committee Meeting Agenda Thursday, January 15, 2015 at 6:30 P.M. (Meeting Held at Richfield Village Town Hall, Caucus Room)



Call to Order Roll Call Committee Board Members: Committee Members: Guests

Business

- 1. Board Report:
- 2. Subdivision Reports
 - a. Marketing/Public Relations
 - 1. Media Relations Newsletter (missed deadline will put on website)
 - FAQ's for website
 - Signage for property once transferred!
 - Lucy and Kelly working on "sign" ceremony to remove "Girl Scout" sign and changing to RJRD sign.
 - 2. Writers RJRD Brochure!
 - b. Media:
 - 1. Website:
 - a. Blog Comments
 - b. Contact forms
 - c. Survey
 - d. Public Ideas
 - 2. Facebook
 - 3. Twitter
 - 4. Blog
 - c. Communications
 - 1. Public Forum Report
 - a. Board Proposal ~ Organizing Event (Under New Business
 - 2. Guest Speakers for Board Meetings Schedule
 - 3. Revisit Budget
 - d. Development
 - 1. Naming Rights Proposal
 - 2. Name the Park Contests: Keep for the time being until we can set up a public forum. (Kelly, after closing)
 - 3. National Registry of Historic Places
 - 4. Events
 - Cabin Fever Tour: Has asked Joe Leslie at WRLC and waiting to hear response
 - Next Open House
- 3. Volunteer Needs
 - Business
 - 1. Core list of volunteers and management of the needs

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- Need Volunteer with a variety of talents and expertise.
- Campaign List Absorbed
- Begin Volunteer Descriptions
- 2. On-going recruitment strategies
 - Legal, Master Planners, Construction/Project Management, Grant writers, Financial, Administration, Purchase Agreement.
 - Mailer with dates and process to go out to community.
 - Constant Contact Survey Monkey form to be e-mailed.
 - E-mail to all those on the property during open houses.
 - Electronically distribute at Revere School District

4. Old Business

5. New Business

a. Public Forum Planning

b. Propose new meeting dates – 1st & 3rd Thursdays beginning February 5, 2015

- 6. Action Items & Agenda Items for Next Meeting
- 7. Public Comments

Adjournment

Next Meeting January 22, 2015 6:30 pm Caucus Room, Village of Richfield Town Hall.

Respectfully Submitted,

Corey Ringle, on behalf of Kelly Clark, CC Chair