



**Richfield Joint Recreation District Special Meeting**  
**Communications/Volunteer Committee Meeting Minutes**  
**Thursday, December 18, 2014 at 6:30 P.M.**  
**(Meeting Held at Richfield Village Town Hall, Caucus Room)**



Call to Order

Roll Call

Committee Board Members: (Kelly will be late – Bill will run meeting until she arrives)

Donna Skoda, Bill Taylor

Committee Members: Lucy Hanigosky, Corey Ringle

Guests: Molly Eastwood, Sandy Norris, Karen Smik, Beth Sanderson, Cynthia McWilliams, Pat Norris

Business

1. Board Report:

2. Subdivision Reports

a. Marketing/Public Relations

1. Media Relations – Newsletter (missed deadline will put on website)

- FAQ's for website (in progress)
- Signage for property once transferred!
  - Will contact Abby or plan a time to get together
  - Lucy and Kelly working on “sign” ceremony to remove “Girl Scout” sign and changing to RJRD sign.

2. Writers – RJRD Brochure!

- Dave Szalay (contacted but unable to attend tonight)

b. Media: rjrd.org (We need to contact Abby!)

1. Website:

- a. Blog Comments
- b. Contact forms
- c. Survey: Sent out via FoCH's mailing list.  
Look into adding
- d. Public Ideas

2. Facebook: Kelly

3. Twitter: Abby

4. Blog: Abby and Lynn

c. Communications

1. Public Forum Report

a. Appreciative Inquiry: Cost, Advertising, Organizing Event

- Developed by CWRU and Kendrick Chittock of WRLC is trained.
- ‘Strategic Doing’ (\$1,500/person) this is less expensive.
- Not super expensive. \$10,000 for two (2) afternoon public meetings.
- Bring up Public Forum at next Monday's meeting.
- Meetings in mid-February and early-March.
- Discussed hosting at Gund Hall (pending utilities, water)
- Research public funding
- Cannot use public funds to pay for public food

d. Events

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1. Cabin Fever Tour: Has asked Joe Leslie at WRLC and waiting to hear response
2. Open House – Sledding: Has not asked WRLC yet  
What about ice sculpting? Aaron Costic
3. Next Open House

e. Development

1. Potential Partnership Databases (Kelly)
2. Research on “naming” rights report: Report by Beth Sanderson. See e-mail. Would the RJRD Board consider dedicating a shelter, etc to a Major campaign donor? **Research companies/organizations that would coordinate well**
3. Name the Park – Contests: Keep for the time being until we can set up a public forum. (Kelly, after closing)
4. National Registry of Historic Places **(Corey: Send via e-mail to Board)**

3. Volunteer Needs

Business

1. Core list of volunteers and management of the needs
  - Need Volunteer with a variety of talents and expertise.
  - **Campaign list may be absorbed by RJRD Volunteer List**
  - Consider go door to door to collect survey responses?
  - More than events and activities need financial and legal volunteers too.
  - Example of trail-blazers and monitors.
    - Ask Bill Hanna to see if a Board Member may reach out to Operating Engineers School and Carpenter Apprenticeship School (Radio Club) and other groups
2. On-going recruitment strategies
  - Legal, Master Planners, Construction/Project Management, Grant writers, Financial, Administration, Purchase Agreement.
    - Cynthia contacted neighbor (one of the original CVNP Board Members and on the Board for Trust for Public Lands) about RJRD/Clean Ohio. He shared the Clean Ohio Grant deciders are easy to work with and work with owners/communities to define easements. Trust for Public Land interested. (see e-mail) **(Have George or Dan Rice to call Mike Lyons)**
    - Clean Ohio Grant: Head Water Divide
  - Mailer with dates and process to go out to community.
  - Constant Contact Survey Monkey form to be e-mailed.
  - E-mail to all those on the property during open houses.
  - Electronically distribute at Revere School District  
**Send e-mail to all volunteers informing about volunteer opportunities and community planning process (Kelly and Donna)**

4. Old Business

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- RJRD Board Meeting tonight Signs (Abby)
- Proclamation to and Voters (Bobbie)

5. New Business

6. Action Items & Agenda Items for Next Meeting

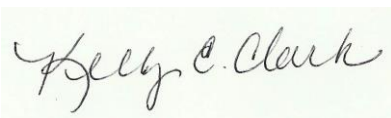
7. Public Comments

Adjournment: at 8:02pm (Bill dismissed us)

Next Meeting January 15, 2015 6:30 pm Caucus Room, Village of Richfield Town Hall.

Respectfully Submitted

Corey Ringle on behalf of Kelly Clark

A handwritten signature in cursive script that reads "Kelly C. Clark". The signature is written in black ink on a light green rectangular background.