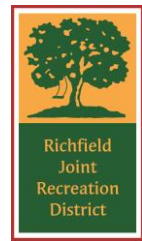




Richfield Joint Recreation District
Special Meeting
Communications/Volunteer Committee Meeting Minutes
Thursday, November 6, 2014
6:30 P.M.
(Meeting Held at Richfield Village Town Hall, Caucus Room)



Call to Order

Roll Call

Committee Board Members: Kelly Clark and Pat Norris

Committee Members: Bobbie Beshara, Abby Gretter, Lucy Hanigosky, Lynn Richardson, and Corey Ringle

Guests: Jenny Austin, Amy Kling George Smee, Michael Swan, and Paul Swan

Business

1. Subdivision Reports:

Precinct	Percent	#10 (F)	#10 (A)	Difference	#11 (F)	#11 (A)	Difference
A	53%	235	236	(-1)	233	246	(-13)
B	56%	272	233	(39)	276	233	(43)
C	61%	320	210	(110)	324	211	(113)
Y	59%	291	289	(2)	286	300	(-14)
Z	59%	358	221	(137)	359	237	(122)

Focus on reaching out to Richfield residents that live further from the property as they were less likely to vote for the levies.

a. Marketing/Public Relations – Did we pass a levy? Yes!

1. Media Relations – RJRD column/Newsletter for Eblast

- Paul Swan to develop newsletter for review.
- Rough draft to be due December 5th with hopes to mail December 15th.
- RJRD Board Member Name and Contact (e-mails and possibly phone number)
- Information about WRLC and Clean Ohio
- Information about First Project (Crowell Hilaka)
- Thank you to voters
- Letter from RJRD Board President
- Budget information / Treasurer comments
- Volunteer Request / Needs list
- Frequently Asked Questions
- RJRD Board and Project Timeline

2. Writers – RJRD Brochure

b. Media

rjrd.org – blog, Survey: Bio and Documents are popular. Sub-committee Agendas and Meeting Minutes need to be updated.

Facebook – No Comments: 40 likes since vote. Continue to reach out to community, especial those who may have not voted in support of the levies.

Twitter –No Update

c. Development (Talk Out)

1. Potential Partnerships in the 4 'tions

2. Databases

a. Blog Comments: Abby Gretter to blog current updates. Lynn Richardson to blog archival information.

b. Contact forms: Information about Constant Contact (\$12-\$28/mo.) (Uses separate server to protect data, program keeps e-mail out of spam, paypal transactions available), Mail chimp (\$10-\$15/mo.), and Sign-up Genius. Develop recommendation for RJRD Board Meeting.

c. Survey : Still being developed

Richfield Joint Recreation District
Special Meeting
Communications/Volunteer Committee Meeting Minutes
Thursday, November 6, 2014
6:30 P.M.
(Meeting Held at Richfield Village Town Hall, Caucus Room)

d. Public Ideas: Need to develop database to collect all the ideas. Host community group meetings (Kwantis, Chamber of Commerce, etc.), Ask if Kendrick Chittock (WRLC) would lead idea development/public forum. Investigate website that lists free and inexpensive government equipment and furniture for items the RJRD may need. Investigate Thanksgiving Open House.

3. Volunteer Needs

Business

1. Core list of volunteers and management of the needs:

Docent, Education, Lab Monitor, Administration, Marketing, Photography, Trail Maintenance, Building Repairs, Infrastructure Repairs, Site Rental Registration, Site monitors, Volunteer Farmers, Police, Security, Life Guards, Herbicide Certification, Youth Volunteer Coordinator, Fundraising Events Coordinator

2. On-going recruitment strategies: Operating Engineers, Carpenter's Apprenticeship, Dominion or other Energy Provider, Ahuja, Allega Gravel (Bobbie Beshara to contact Allega).

3. Future jobs for volunteers

(Thank you to be sent to Ahuja, R-Strategy, Missy Hasslinger, Hargroves, Empaco)

4. New Business

Education

1. Begin discussion on science and social studies programming: Investigate STEM programming, 3rd grade Local History, and 4th Ohio History.

2. Common Core Aligned Curriculum/Reading & Writing Connections: Lucy Hanigosky to print for Kelly Clark.

3. PK – 3, 4 – 5, 6 – 8, and 9 – 12 educational programming

(Start organizing public forum for mid-January. Develop group e-mails for committees)

5. Action Items & Agenda Items for Next Meeting (See Highlighted)

6. Public Comments

- Card sent to Bill Hanna
- FoCH News Letter: Request to write RJRD is accepting donations (permission granted) Verify details with Treasurer.
- Megan Austin would like to present a proposal to the RJRD Board to install (3) park benches for her Girl Scout Gold Award
- Bobbie Beshara and Mike Lyons have meeting on Monday. Investigate changing RJRD Board Meeting time.
- Create RJRD Board Meeting tonight Signs to post throughout Township and Village.
- Mayor to consider making proclamation to RJRD and Voters

Adjournment

Next Meeting November 20, 2014 6:30 pm Caucus Room, Village of Richfield Town Hall.

Adjournment

Respectfully Submitted,

Kelly E Clark, Communications Chair

RJRD Board Approved 11/24/14